TASHIA BUSH

WEB & GRAPHIC DESIGNER

I'm a web & graphic designer with a passion for helping brands find their voice online. I specialize in creating websites, branding, and social media designs that truly connect with audiences. My focus is on crafting spaces that go beyond visuals to tell a story and leave a lasting impact.

GET IN TOUCH

📱 347-552-9454

📍 Williamsburg, VA

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🌐 www.rokkstarr.com

SPECIALIZATIONS

- WordPress Design
- Responsive Design
- Landing Page Design
- Brand & Identity Design
- Social Media Graphics
- Digital Ad Design

TECHNICAL SKILLS

- Adobe Creative Cloud skills
  - Adobe Photoshop
  - Adobe Illustrator
  - Adobe InDesign
  - Adobe XD
- HTML and CSS
- Content management system (CMS): WordPress

WORK EXPERIENCE

Owner & Web/Graphic Designer
Rokkstarr, LLC
January 2019 - Present

- Design and develop websites for clients in various trades, customizing the layout and functionality to meet industry needs
- Spearhead the management of WordPress websites' back-end features, including plugins, tools, and databases
- Create design assets, graphics, collateral items, and social media content to align with website design and aesthetics
- Conduct market analysis to remain abreast of industry trends and best practices to maintain a competitive business edge
- Facilitate client interview sessions to obtain website specifications and better understand the end goal for each organization
- Act as a Subject Matter Expert and provide internal support to clients throughout the project lifecycle and website launch
- Partner with industry experts, web developers, and graphic designers to brainstorm new concepts and process improvements
- Conduct Quality Assurance processes, scrutinizing final products to ensure website layouts and functionality meet client standards
- Master and navigate industry-leading, proprietary software to create quality designs, improve layouts, and expedite services

MY EDUCATION

SOUTHERN NEW HAMPSHIRE UNIVERSITY ANTICIPATED MARCH 2025
Bachelor of Arts: Graphic Design & Media Arts w/ concentration in Web Design

VIRGINIA PENINSULA COMMUNITY COLLEGE 2019
Associate of Applied Science: Management